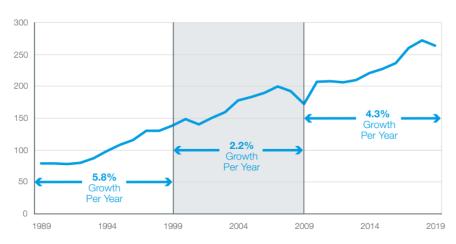


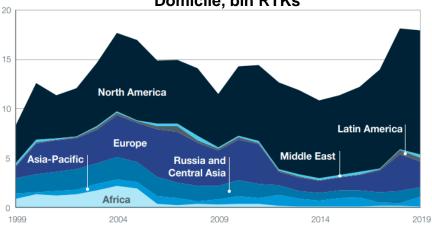
Global Air Cargo Market: Growth Outlook & Kazakhstan's Potential

## Global air cargo traffic growth has averaged 4.1% p.a. during 1989-2019, with 264bln revenue tonne-kilometers registered in 2019

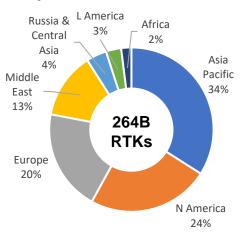
#### Global Air Cargo Traffic Growth, bln RTKs



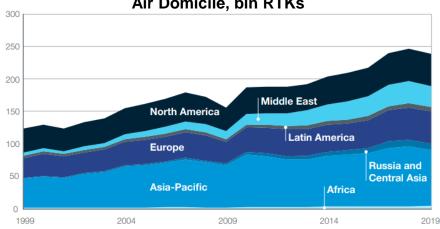
Global Air Cargo Traffic for Charter Air Freight, by Air Domicile, bln RTKs



**Global Air Cargo Traffic Market Share** by Air Domicile, 2019

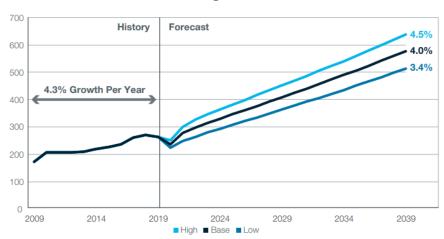


Global Air Cargo Traffic for Scheduled Air Freight, by Air Domicile, bln RTKs

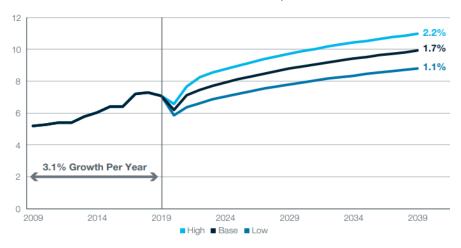


### Global air cargo traffic projected to grow 4% p.a. during 2020-2039

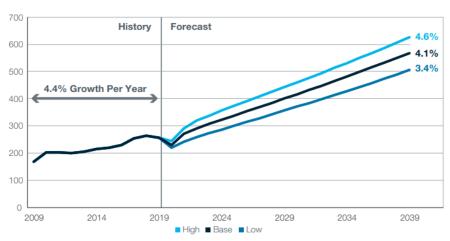
#### Global Air Cargo Traffic, RTKs bln



#### Global Airmail Traffic, RTKs bln



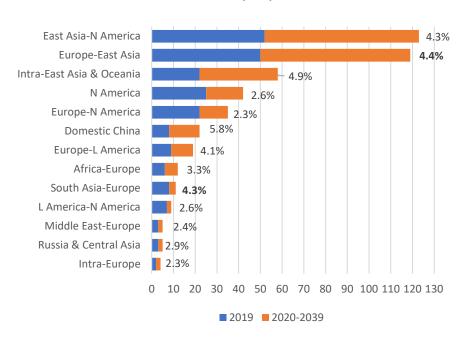
#### Global Air Freight Traffic, RTKs bln



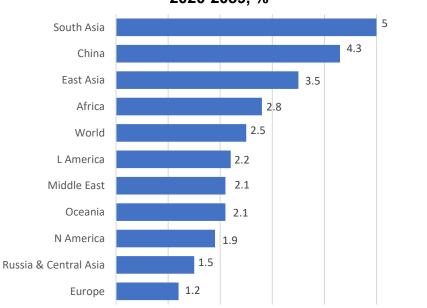
- ✓ Global air cargo is the sum of freight and mail, and air cargo traffic is strongly related to GDP, industrial production and average yield.
- ✓ Global air cargo traffic in RTKs is projected to grow at 4.0% average per year up to 2039.
- ✓ Global air freight is forecast to grow 4.1% through 2039, increasing from 257bln RTKs in 2019 to 568bln RTKs in 2039, underpinned by global trade, economic recovery & e-commerce.
- ✓ Global airmail is projected to grow by 1.7% per year up to 2039.

## East Asia and South Asia markets will continue to lead global air cargo industry growth in the next 20 years

#### Annual Growth in RTKs (bln), 2020-2039 vs. 2019, %



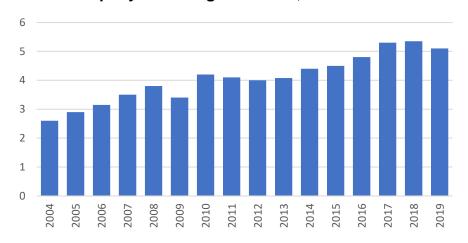
#### Asian Economies Lead Global Economic Growth, 2020-2039, %



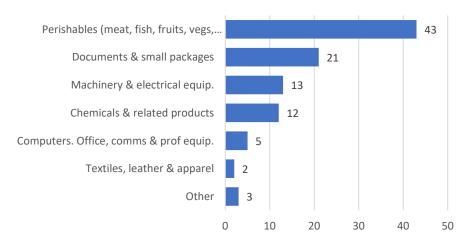
- ✓ Asian economies are expected to lead global economic growth, led by South Asia, China and East Asia at 5%, 4.3% and 3.5% respectively during 2020-2039.
- ✓ Global trade is projected to grow by 4.7% during 2020-2025 and 2.8% on average during 2019-2039.
- ✓ Global air cargo markets linked to Asia is anticipated to lead all other international markets in average annual growth during 2020-2039, with Europe-East Asia at 4.4%, South Asia-Europe at 4.3% and Russia & Central Asia at 2.9%.

## Europe-East Asia market represents 19.7% of global air cargo in tonne-kilometers and 9.6% in tonnage

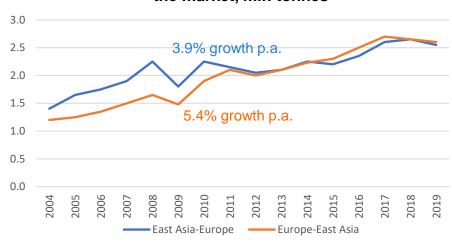
#### Europe-East Asia air cargo market has grown 4.6% per year during 2004-2019, mln tonnes



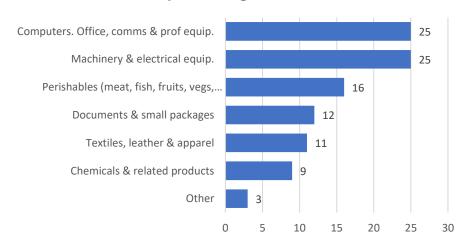
Top 3 commodity categories account for 77% of Europe-East Asia air cargo traffic, mln tonnes



#### European air exports to East Asia account for 50% of the market, mln tonnes

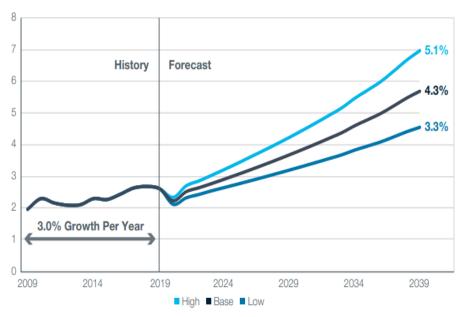


Top 3 commodity categories account for 66% of East Asia-Europe air cargo traffic, mln tonnes

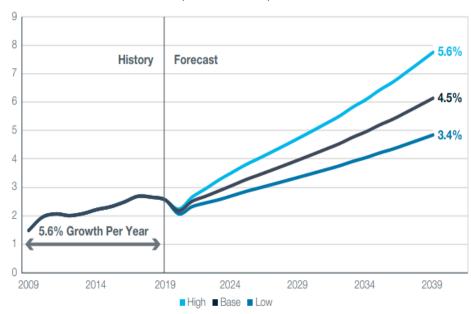


## Air trade flow in both directions for Europe-East Asia air cargo market is projected at 4.3%-4.5% per year during 2020-2039

#### East Asia-Europe Air Cargo Traffic Avg Annual Growth, 2020-2039, mln tonnes



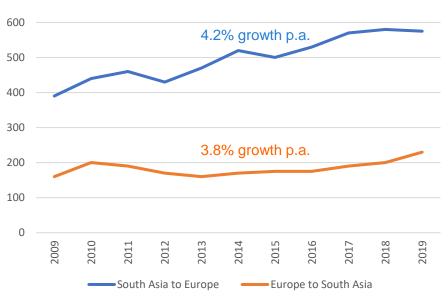
#### **Europe-East Asia Air Cargo Traffic Avg Annual** Growth, 2020-2039, mln tonnes



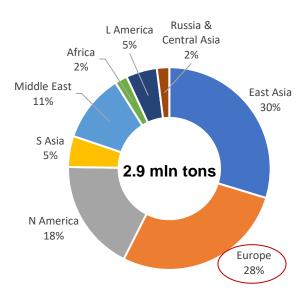
- ✓ Global air cargo flow from East Asia to Europe is forecast to grow at 4.3% average per year through 2039, while the flow from Europe to East Asia at 4.5% average per year.
- ✓ East Asia's GDP will grow 3.4% per year during the next 20 years, with China continues to play a major role in East Asia with GDP growth projection of 4.3% per year until 2039. China's economy accounts for 55% of East Asia's GDP currently and will increase to 65% by 2039.

## South Asia air cargo market accounts for 6.8% of global air cargo traffic in tonnage and 5.9% in tonne-kilometers

**Europe-South Asia Air Cargo Traffic Avg Annual** Growth, 2009-2019, mln tonnes



#### South Asia Trade Partner, 2019, %



- ✓ South Asia air cargo market constitutes 6.8% of the global air cargo traffic in tonnage and 5.9% in tonne-kilometers.
- ✓ India is the center of most freight traffic in South Asia, whereby >70% of South Asia's air cargo moved through India in 2019.
- ✓ Europe remains South Asia's second largest trade partner, at market share of 28% as at 2019.
- ✓ Over the past decade, air cargo tonnage between South Asia and Europe expanded 4.1% per year.

## Trade between South Asia and Europe will continue to grow as South Asia's economy sees robust growth

#### **Europe-South Asia Air Cargo Traffic Avg Annual** Growth, 2020-2039, mln tonnes



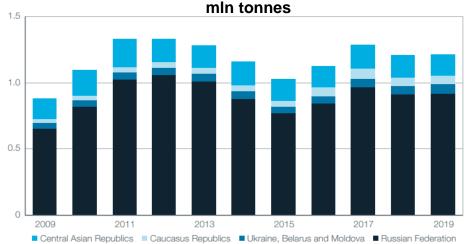
#### **South Asia-Europe Air Cargo Traffic Avg Annual** Growth, 2020-2039, mln tonnes



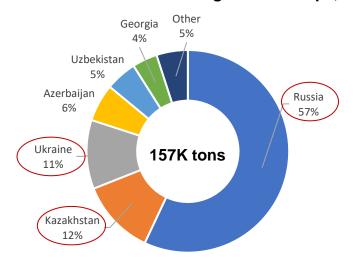
- ✓ Global air cargo flows from Europe to South Asia are forecast to grow at 4.7% average per year through 2039, while the flows from South Asia to Europe at 4.2% average per year.
- ✓ South Asia remains competitive in terms of production costs, which will drive continued air export growth to Europe. Imported goods from Europe into South Asia will expand faster than air exports to Europe because of rapidly growing middle class in India.

## Russia and Central Asia account for 1.3% of global air cargo traffic in tonne kilometers and 2.3% in tonnage

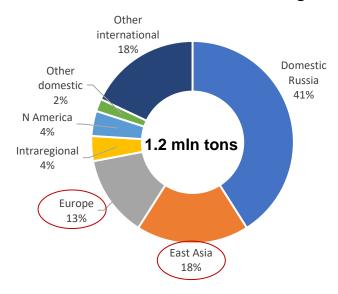
Russia & Central Asia Airport Air Cargo Traffic,



Russia & Central Asia Air Freight with Europe, 2019



Russia & Central Asia International Air Freight, 2019



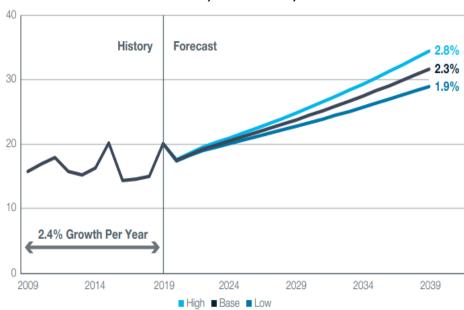
- ✓ The Russia and Central Asia market accounts for 1.3% of global air cargo traffic in tonne kilometers and 2.3% in tonnage.
- √ East Asia has been the region's largest air trade partner, reaching 216,000 tonnes in 2019.
- √ Russia and Central Asia–Europe traffic remains a large market, at 157,000 tonnes in 2019, led by Russia and Kazakhstan.

## Russia & Central Asia-Europe air cargo market will grow at 3.0% average per year during 2020-2039

#### **Europe-Russia & Central Asia Air Cargo Traffic Avg** Annual Growth, 2020-2039, mln tonnes



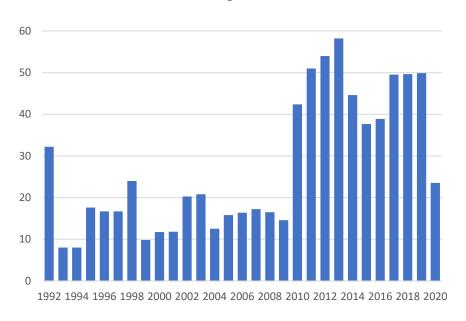
#### Russia & Central Asia-Europe Air Cargo Traffic Avg Annual Growth, 2020-2039, mln tonnes

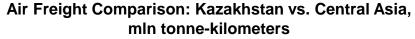


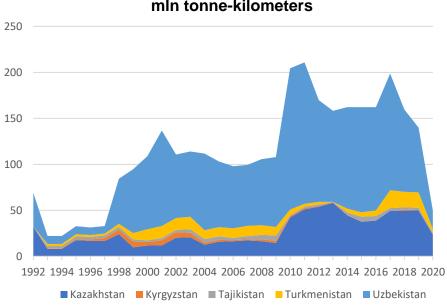
- ✓ The Russia and Central Asia–Europe air cargo market will grow at an average annual rate of 3.0% for the next two decades.
- ✓ Russia and Central Asia air imports from Europe are forecast to grow 3.1% per year, while Russia and Central Asia air exports to Europe will grow at a rate of 2.3%.
- ✓ Regional conflicts, laws & regulations adverse to new businesses, or renationalization of industries would impede air trade growth, leading to the low-growth projection.

## Kazakhstan air transport freight amounted to 23.5mln tonnekilometers, leading Central Asia's air freight volumes

#### Kazakhstan's Air Freight, mln tonne-kilometers







- ✓ In 2020, Kazakhstan's air transport freight stood at 23.5mln tonne-kilometers. During 2010-2019, the country's air freight saw robust volumes averaged at 47.57mln tonne-kilometers per year.
- ✓ Kazakhstan led air freight in the Central Asian region at 47.3%, followed by Uzbekistan 40.2%, Turkmenistan 8.7% and Tajikistan 3.9%.
- ✓ With the closure of air space access due to the war and sanctions, air cargo flights from Europe to Asia were cancelled. It is estimated that 25% of air cargo between Asia and Europe needing to find alternate means of transportation/route.
- ✓ Kazakhstan has the potential to be Central Asia's air cargo transit hub between Europe and Asia.

### Kazakhstan air cargo growth opportunities

- ✓ In January 2022, Kazakhstan signed Open Skies Agreement with the US. There is high interest among Kazakhstan's airports and major airlines in partnering with US logistics companies, to establish Kazakhstan as an air cargo transit hub between China and Europe.
- ✓ The development and expansion of cargo terminals is a priority for the country and is underway at two of the biggest airports: Almaty International Airport (Almaty), and Nur-Sultan Nazarbayev International Airport (Nazarbayev).
- ✓ The Nazarbayev airport currently serves more than 2,000 cargo transit flights per year, whereas pre-COVID the figure was less than 50 transit cargo flights. Incentives for utilizing Nur-Sultan Nazarbayev International Airport as a transit hub for cargo airlines flying from China to Europe include:
  - (i) reduced costs due to its competitive prices offered for ground handling and jet fuel;
  - (ii) the airport has the best ground infrastructure and special technical equipment in Central Asia, one of the best runways in Central Asia (International Civil Aviation Organization category IIIA);
  - (iii) the capacity to receive and release all types of aircraft under various weather conditions;
  - (iv) the modern aircraft refueling system available reduces the time spent on pre-flight procedures, allowing faster turnaround times for airlines. For example, refueling 100 tonnes of fuel for a heavy liner takes only 30-40 minutes.
- ✓ The Almaty International Airport also has potential for the development of cargo transportation, it is the busiest airport in the Central Asian region. In 2019, it served 6.4mln passengers and transported more than 69,000 tonnes of cargo. In 2021, the International Finance Corporation provides a USD222.2mln financing package to Almaty International Airport to build a new terminal to strengthen Kazakhstan's connectivity and economic competitiveness.
- ✓ The Sary-Arka International Airport at the city of Karaganda comes with developed logistics and warehouse infrastructure. It currently receives and processes 30,000 tons of cargo per year. The Sary-Arka International Airport presents favorable location to serve the most dynamically developing destinations in Asia: South and Central China, South-East Asia.

## Summary: Kazakhstan's potential as Central Asia's air cargo transit hub between Europe and Asia

- ✓ Global air cargo traffic is projected to grow at 4.0% average per year up to 2039, driven by positive global economic growth and international goods trade.
- ✓ Global air cargo markets linked to Asia is anticipated to lead all other international markets in average annual growth during 2020-2039, with Europe-East Asia at 4.4%, South Asia-Europe at 4.3% and Russia & Central Asia at 2.9%.
- ✓ **Kazakhstan is strategically located at the crossroads of trade flows** between production facilities of East, South & Southeast Asia and sales markets of Europe.
- ✓ The Central Eurasian Corridor passes through Kazakhstan, the main transport artery providing overland transportation between Europe and Asia, which will be positive for the country's integration into international logistics chain.
- ✓ In 2020, Kazakhstan's air transport freight stood at 23.5mln tonne-kilometers. During 2010-2019, the country's air freight saw robust volumes averaged at 47.57mln tonne-kilometers per year.
- ✓ Kazakhstan led air freight in the Central Asian region at 47.3%, followed by Uzbekistan 40.2%, Turkmenistan 8.7% and Tajikistan 3.9%.
- ✓ With the closure of air space access due to the war and sanctions, air cargo flights from Europe to Asia were cancelled. It is estimated that 25% of air cargo between Asia and Europe needing to find alternate means of transportation/route. Note that the number of flights through Kazakhstan's airspace tripled to more than 450 immediately after Europe bans on flights by Russian airlines (source: Kazaeronavigatsiya).
- ✓ Therefore, Kazakhstan has the potential to be Central Asia's air cargo transit hub between Europe and Asia. The development and expansion of cargo terminals is a priority for the country and is underway at key Kazakhstan's airports.

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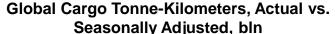
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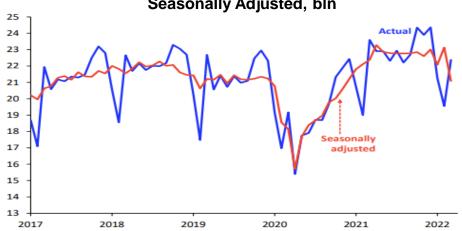
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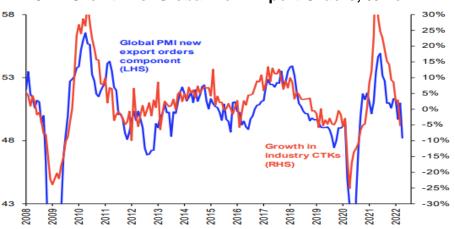
**Appendix: Global Air Cargo Market Review** 

## Global air cargo volumes were down in March and air cargo drivers suggest further weakness in 2022

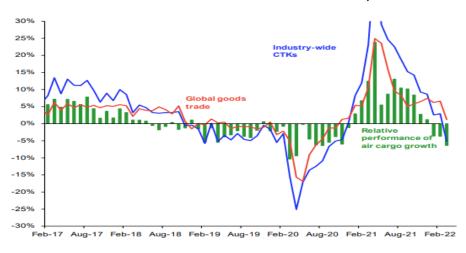




#### CTK Growth vs. Global New Export Orders, % YoY



#### **Growth in Global Goods Trade vs. CTKs, % YoY**



- ✓ Global CTKs were down 5.2% YoY in March. The level of increase in CTKs in January and February (2.7% YoY) was already notably lower than prior months, signaling a softening in demand.
- ✓ The war in Ukraine led to a fall in the air cargo capacity used to serve Europe, as several airlines based in Ukraine and Russia were crucial carriers in the region.
- ✓ The ongoing spread of Omicron in Asia caused new lockdowns and labour shortages, impacted manufacturing centers and in turn have hurt air cargo transport.
- √ Global air cargo drivers (global goods trade & global new export orders) suggest further weakness in 2022.

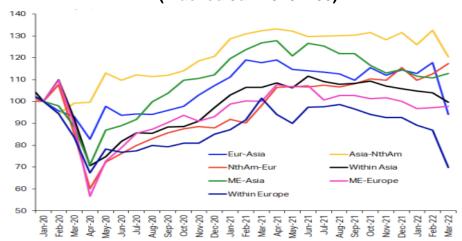
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### Global air cargo trends – charting growth

## International Available Cargo Tonne-Kilometers, Actual vs. Seasonally Adjusted, bln



Seasonally Adjusted CTKs by Route Area (indexed Jan 2020=100)



#### Global Air Cargo Market Key Indicators, March, % YoY

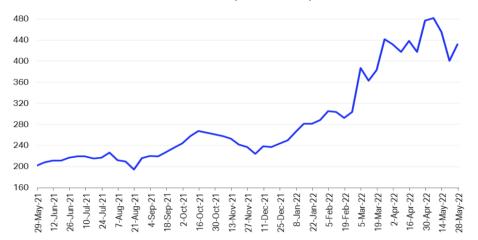
Data	World share %	СТК	CTK ACTK		CLF level	
Total market	100	-5.2	1.2	-3.7	54.9	
Africa	1.9	3.1	8.7	-2.7	49.4	
APAC	32.5	-5.1	-6.4	0.9	63.8	
Europe	22.9	-11.1	-4.9	-4.7	67.1	
LATAM	2.2	22.1	34.9	-4.7	44.8	
Middle East	13.4	-9.7	5.3	-8.7	52.6	
N America	27.2	-0.7	6.7	-3.3	44.2	

#### Global Air Cargo Market Key Indicators, March 2022 vs. March 2019, % Change

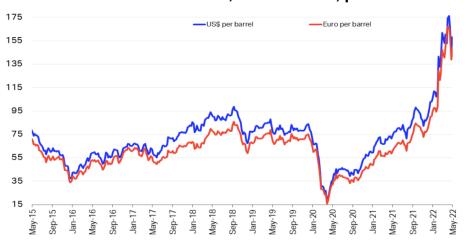
Data	World share %	СТК	ACTK	CLF %	CLF level	
Total market	100	-1.4	-10.6	5.1	54.9	
Africa	1.9	15.6	-9.6	10.8	49.4	
APAC	32.5	-9.5	-21.4	8.4	63.8	
Europe	22.9	-11.9	-26.1	10.8	67.1	
LATAM	2.2	-4.3	-26.0	10.1	44.8	
Middle East	13.4	-1.2	-7.6	3.4	52.6	
N America	27.2	20.2	13.7	2/4	44.2	

## Pressures on operating costs are rising: jet fuel price at elevated levels

#### Jet Fuel Price Index (2000=100), 1-Year Trend



Jet Fuel Price, USD vs. EUR, pb



#### Jet Fuel & Crude Oil Price, 7-year Trends, USD pb



- ✓ Jet fuel price was quoted at USD158pb as at 27<sup>th</sup> May, up 114% YoY, reflecting the rise in crude oil prices.
- ✓ The average jet fuel price of USD136.8pb YTD results in industry total fuel bill of USD122.8bln in 2022.
- ✓ Global supply chain bottlenecks and rising jet fuel prices have pushed up global air cargo rates.

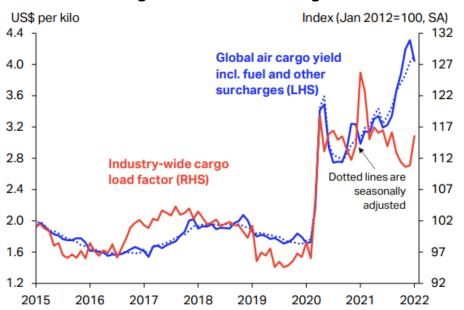
## **Global Jet Fuel Price Analysis**

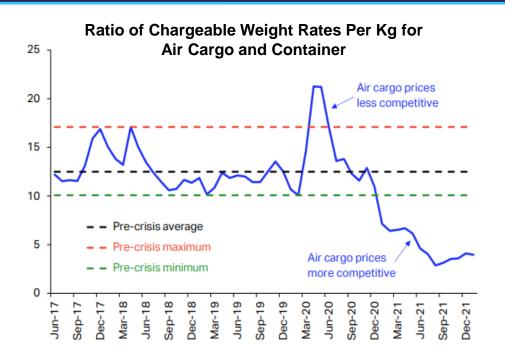
Jet Fuel Price by Region, as at 27th May 2022

			-	_	-			
27 <sup>th</sup> May 2022	Share in World Index	Cts/gal	USD/pb	USD/MT	Index Value 2000=100	vs. 1 week ago %	vs. 1 month ago %	vs. 1 year ago %
Jet Fuel Price	100%	376.29	158.04	1,248.02	432.03	7.9	-9.4	114.0
Asia & Oceania	22%	350.22	147.09	1,162.03	420.28	7.2	1.0	101.6
Europe & CIS	28%	389.47	163.58	1,290.63	440.73	9.9	-7.2	121.3
Middle East & Africa	7%	359.78	151.11	1,193.08	451.25	7.8	-2.1	110.2
N America	39%	382.91	160.82	1,270.49	427.55	7.0	-16.7	115.9
Latin & Central America	4%	389.31	163.51	1,291.73	452.95	5.5	-5.6	116.6

# Global air cargo rates were up 150% as at end-2021 compared to 2019 levels, ongoing conflicts should lead to further increases

#### Global Air Cargo Yield vs. Global Cargo Load Factor





- ✓ On a month-on-month basis, global air freight rates saw a marked slowdown in the rate of increase on Asia-Europe routes and a fall in transatlantic rates. However, global air freight rates currently remain at high levels in comparison to 2019 and 2021, and the ongoing conflicts should lead to further increases.
- ✓ Recovery in global demand combined with insufficient global air cargo capacity saw air cargo prices rose slightly faster than container shipping prices in recent months. Overall, air cargo now remains more price competitive vs. container shipping than in the past.